

SoftwareCEO Innovation Awards Questions

Screen prints of the Nomination form:

*** Your Information:**

First Name:

Last Name:

*** Nominee Information:**

Product/Idea/Service/Company Being Nominated:

Is the Nominee a?

Software Product

Company

Service

Idea/approach as described in book, website, publication

Other

If 'Other', Explain/Describe:

Proposed Award Category

- Company Achievement in Innovation
- Most Innovative Software Idea
- Most Innovative Service/Business Model
- Most Innovative Software for the Software Industry
- Most Innovative Enterprise Software
- Most Innovative Small and Medium-Sized Infrastructure Software
- Most Innovative General Business Software
- Most Innovative Vertical Industry Software

Nominee Web Site:

Nominee Contact Email:

Briefly explain your innovation:

Explain where and when this innovation was first introduced. Is the innovation patented, copyrighted, published or otherwise recognized?:

Explain the scope of the innovation — What business problem or opportunity does the innovation address and what is the size of the problem/opportunity?:

Explain the impact of the innovation on software or the software industry — What practical results (sales, users, profits, etc.) has the innovation had on a software product or the software industry (cite sales, profits, etc.)?:

Explain how the innovation is novel — How does the innovation break with traditional ideas or processes?:

Identify all competitors who have similar innovations: